

For Immediate Release



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**Greenlight Simulation Recognized as “Best Driver Training in the East Bay”
by Diablo Magazine Readers**

Danville, CA — 7/10/24— Greenlight Simulation is proud to announce that Diablo Magazine readers have voted them as the Best Driver Training in the East Bay.

“We are so honored to have received this recognition,” said Jason Zimmerman, Founder and CEO of Greenlight Simulation. “This really reinforces our vision that driver training as we know it is dated and isn’t providing new drivers with a solid grasp of the skill sets needed to become a safe, confident driver. Given the fact that our customers have embraced our completely new approach to driver training in just over a year is very gratifying.”

Zimmerman added, “What’s even more exciting is that we are just scratching the surface of our potential. We’ve got a ton of new training content in development and are currently finalizing our plans to expand to other Bay Area locations later this year.”

Utilizing cutting-edge simulation technology, Greenlight’s Danville training center provides a dynamic environment for both new and experienced drivers to build their skills, gain experience, and confront challenging driving scenarios in a safe, virtual setting. While simulator-based training is well-established and trusted across high-risk industries such as aviation, law enforcement, and medicine, and extensive research has demonstrated the effectiveness of simulators as a driver training tool, Greenlight is the

first to bring a new generation of driving simulation to the public. With the goal of building better, safer drivers, Greenlight has integrated its simulation technology and a comprehensive training curriculum built by their professional driving instructors, to deliver a groundbreaking simulator-based driver training program.

Greenlight's innovative blend of curriculum, coaching, and technology represents a pioneering approach to driver training, setting a new standard for the industry. Or, as they like to say at Greenlight "Learning how to drive hasn't changed in 30 years. We're going to fix that."

About Greenlight Simulation:

Like all good startups Greenlight Simulation was founded in a garage by a team of engineers, racers, and driving experts to help people become the safest, most confident, and skillful driver they can be. Their simulator-based driver training packages allow drivers of all levels to practice the dangerous, the difficult, and the scary in the safety of a virtual world. Training sessions are available at Greenlight's simulator training center in Danville. For more information visit greenlightsimulation.com.